

# THE HUSH ZONE

## Online Advertising Rate Sheet

We have several advertising opportunities for commercial and independent advertisers. They are as follows:

### Home Page – monthly rate

#### Commercial

- \$400 – 197x184 (Premium)
- \$300 – 195x60 (Regular)

#### Independent

- \$300 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

### Model Search Display Page – monthly rate

#### Commercial

- \$500 – 120x600 (Platinum)
- \$300 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

#### Independent

- \$500 – 120x600 (Platinum)
- \$250 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

### Advanced Model Search – monthly rate

#### Commercial

- \$500 – 120x600 (Platinum)
- \$300 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

#### Independent

- \$500 – 120x600 (Platinum)
- \$250 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

### How To Advertise With Us – monthly rate

#### Commercial

- \$300 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

#### Independent

- \$250 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

### Model Portfolio Display Page – monthly rate

#### Commercial

- \$400 – 197x184 (Premium)
- \$300 – 195x60 (Regular)

#### Independent

- \$350 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

### VIP Model Search Page – monthly rate

#### Commercial

- \$300 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

#### Independent

- \$300 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

## Special Services Page – monthly rate

### Commercial

- \$400 – 120x600 (Platinum)
- \$300 – 197x184 (Premium)
- \$250 – 195x60 (Regular)

### Independent

- \$400 – 120x600 (Platinum)
- \$250 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

## About Us, Contact Us - monthly rate

### Commercial

- \$400 – 120x600 (Platinum)
- \$300 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

### Independent

- \$400 – 120x600 (Platinum)
- \$250 – 197x184 (Premium)
- \$175 – 195x60 (Regular)

## Privacy Statement, Legal Disclaimer, Terms of Use

### Commercial

- \$300 – 197x184 (Premium)
- \$200 – 195x60 (Regular)

### Independent

- \$250 – 197x184 (Premium)
- \$150 – 195x60 (Regular)

## Banner requirements and terms

- These rates and requirements are effective: 10/19/2003.
- **Platinum Banners** - 120x600 pixels; 30K file size maximum (available on selected pages)
- **Premium Banners** - 197x184 pixels; 25 file size maximum
- **Regular Banners** - 195x60 pixels; 20K file size maximum
- All banner ads require payment in advance. No ads will be placed without receiving the full advertising fee in advance.
- All animation may not exceed one "blink" per 3 seconds.
- Please supply banner ad in correct size and .gif, .jpg or flash formats
- Please supply us with the correct link or URL
- The Hush Zone reserves the right to refuse any advertisement.
- All banners may be rotated for maximum effectiveness and exposure.
- All rates are subject to adjustment at any time based on traffic increases and/or site changes.
- Advertiser to supply banner. No nudity, graphical depictions, or text in bad taste
- Keep your banner ads decent people may read these at their place of employment!
- Please, no rotational banners selling time/display to other sites and no banners linking to direct display of competitive web sites.

## Banner design services

We do design ad banners for you. Our award winning design staff will be happy design your ads for you. Here are the guidelines.

- \$100 per banner. You must supply the image, text and URL link.
- Payment must be made in advance before design is completed.
- Please supply the dimensions and files size standards you need.
- Please allow 5 days for completion of banners. All designs are final.
- We only do .gif or, .jpg formats

For more information, please contact us at [customerservice@thehushzone.com](mailto:customerservice@thehushzone.com) or call 1-866-859-Hush (4874) Monday - Friday 9am – to 8pm est., 10am 2pm Saturday